



WORLD RENOWNED “GREEN DEVELOPMENT” SPEAKER IN KELOWNA:

For immediate release Kelowna October 15th 2009 - The Okanagan Environmental Industry Alliance (OEIA) is hosting their 2nd annual Conference and Exhibition at the Rotary Centre for the Arts, **“Solutions for Climate Prosperity” on Tuesday, October 20th**. The event promises to be an action-packed day on the “how-to” of Green Building and Energy Efficiency.

Renowned international speaker, John Simpson of the Rocky Mountain Institute (RMI) in Colorado, will give a keynote address to delegates during lunch and again for the general public at 7:00 pm. RMI is a nonprofit organization which was established in 1982 by a group of colleagues focusing on energy policy. They now have an annual budget of \$12 million and 80 full time staff. Amory Lovins, founder of RMI states, “Any design element that has only one function is probably a mistake or a missed opportunity. We ought to strive for multiple and diverse functions of each element so we pay once and get many benefits”.

Exhibitors with a variety of technologies will be featured throughout the day for delegates, and open to the public from 6-7 p.m. From homeowners to industry people, sustainability specialists and those who are just learning about the benefits of “going green,” this event will outline the many options available for solutions for climate prosperity. A detailed agenda is available at www.oeia.ca.

An exciting project will be accompanied by a champagne reception from 5-7 pm, as a highlight of the conference. David Mayes-Chair of OEIA, is addressing his new Canadian distribution company, Sola Renewable Energy Ltd., and its exclusive western Canadian distribution agreement with Heliodyne. Heliodyne are the oldest solar hot water company in North America, with a proven track record of safety and reliability for the past 30 years. Heliodyne’s product line has achieved full engineering certification with Natural resources Canada, making the products eligible for all applicable grants and rebates.

Tickets are available at www.oeia.ca . Conference fee - \$90.00/Evening presentation only - \$10 Exhibits open to the public from 6 pm to 7 pm.

About the OEIA

In 2007, the Central Okanagan Regional District Economic Development Commission identified a need and benefit in supporting the OEIA. There was a need to address barriers within the developmental community and indentify alternative environmentally friendly energy sectors within the Okanagan by inviting local businesses to participate in solutions.

Economic Development Manager, Robert Fine comments, “We felt the time was right in 2007 to support the creation of the OEIA. With environment and global warming issues on the mind of most Canadians, as well as “green” technology and service companies developing in the Okanagan, the time was right and continues to be for the good work the OEIA are accomplishing”.

For more information please contact:

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